Analyst call HY 2024 results

August 19, 2024



Agenda

HY 2024 Highlights

- FY 2024 Financial review
- Outlook
- Q&A

Speakers



Peter van Mierlo, CEO



Mark Faasse, CFO

HY 2024 Highlights



Progress on strategy

Strategy

- Autonomous and accountable segments
- Operational Excellence
- Digitisation

- Culture and Governance
- Value Creation
- Strategic Options

Sustainability

- Our CSRD related programs on track
- Currently rethinking SBTI adaptation

Financial highlights HY 2024

| Turnover | Overall: +4.2% to € 1,102.1 |
|--|---|
| EBITDA | EBITDA of € 52.7 M (HY 20 |
| Cash flow | Net cash from operations: Inventory in days: 106 (202 Debtors in days: 32 (2023 Creditors in days: 34 (202 ROIWC: 23.0% (HY 2023: 2 |
| Operating segment contribution (turnover) | B&S Beauty: 6.6% B&S Food: 14.0% B&S Health: 13.8% |
| Acquisitive growth | No acquisitive growth in tu has been fully consolidate contributed €1.0 M in othe |

1 M (+4.2% on a constant currency basis).

2023: € 42.2 M –Normalized € 47.8 M).

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s: (€ -44.1 M) (2023: € -0.3 M)
023: 96)
3: 29)
23: 32)
: 19.7%)
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B&S Liquors: **(11.2%)** B&S Personal Care: **10.9%** B&S Retail: **26.5%**

turnover in HY 2024. The acquisition of Tastemakers Holding B.V. ed as of June 30th, 2024. The G&D acquired contracts er income in HY 2024.

Operating segment performance HY 2024 (1/3)

Beauty

| € million (unless stated otherwise) | HY 2024 reported | HY 2023 reported | ∆ (%) reported |
|-------------------------------------|---------------------|---------------------|-------------------|
| Turnover | 367.2 | 344.4 | 6.6% |
| Gross profit | 61.8 | 58.7 | 5.2% |
| EBITDA | 16.8 | 16.0 | 4.7% |
| EBITDA margin | 4.6% | 4.6% | |

Food

| € million (unless stated otherwise) | HY 2024 reported | HY 2023 reported | ∆ (%) reported |
|-------------------------------------|---------------------|---------------------|-------------------|
| Turnover | 168.1 | 147.5 | 14.0% |
| Gross profit | 26.9 | 24.6 | 9.4% |
| EBITDA | 8.0 | 7.7 | 3.7% |
| EBITDA margin | 4.8% | 5.2% | |

Operating segment performance HY 2024 [2/3]

Health

| € million (unless stated otherwise) | HY 2024 reported | HY 2023 reported | ∆ (%) reported |
|-------------------------------------|---------------------|---------------------|-------------------|
| Turnover | 28.8 | 25.3 | 13.8% |
| Gross profit | 5.4 | 4.2 | 27.2% |
| EBITDA | 1.8 | 0.7 | 142.8% |
| EBITDA margin | 6.1% | 2.8% | |

Liquors

| € million (unless stated otherwise) | HY 2024 reported | HY 2023 reported | ∆ (%) reported |
|-------------------------------------|---------------------|---------------------|-------------------|
| Turnover | 276.4 | 311.1 | (11.2%) |
| Gross profit | 16.7 | 22.0 | (23.8%) |
| EBITDA | (0.8) | 1.3 | (157.3%) |
| EBITDA margin | (0.3%) | 0.4% | |

Operating segment performance HY 2024 [3/3]

Personal Care

| € million (unless stated otherwise) | HY 2024 reported | HY 2023 reported | ∆ (%) reported |
|-------------------------------------|---------------------|---------------------|-------------------|
| Turnover | 202.0 | 182.1 | 10.9% |
| Gross profit | 42.4 | 35.3 | 20.0% |
| EBITDA | 26.3 | 21.3 | 23.3% |
| EBITDA margin | 13.0% | 11.7% | |

Travel Retail

| € million (unless stated otherwise) | HY 2024 reported | HY 2023 reported | ∆ (%) reported |
|-------------------------------------|---------------------|---------------------|-------------------|
| Turnover | 59.6 | 47.1 | 26.5% |
| Gross profit | 12.6 | 11.0 | 14.4% |
| EBITDA | 1.1 | (1.8) | 161.2% |
| EBITDA margin | 1.9% | (3.9%) | |

HY 2024 Financial review



Key figures HY 2024

| <u> </u> | HY 2024 | | HY 2024 | | HY 2023 | | HY 2023 | | Δ (%) | FY 2023 | | FY 2023 | |
|-------------------------------|----------|-------|------------|-------|----------|-------|------------|-------|----------|----------|-------|------------|-------|
| € million | reported | | Normalized | | reported | | Normalized | | reported | reported | | Normalized | |
| Profit or loss account | | | | | | | | | | | | | |
| Turnover | 1,102.1 | | 1,102.1 | | 1,057.5 | | 1,057.5 | | 4.2% | 2,219.8 | | 2,219.8 | |
| Gross profit <i>(margin)</i> | 166.0 | 15.1% | 168.8 | 15.3% | 157.7 | 14.9% | 161.3 | 15.3% | 5.2% | 343.6 | 15.5% | 343.6 | 15.5% |
| EBITDA <i>(margin)</i> | 52.7 | 4.8% | 53.4 | 4.8% | 42.2 | 4.0% | 47.8 | 4.5% | 25.0% | 110.9 | 5.0% | 112.9 | 5.1% |
| Depreciation & Amortisation | 18.6 | | 18.6 | | 18.1 | | 18.1 | | 2.8% | 36.7 | | 36.7 | |
| Impairment non-current assets | - | | - | | - | | - | | - | (6.1) | | (6.1) | |
| Profit before tax | 23.3 | | 23.9 | | 17.1 | | 22.7 | | 36.3% | 63.5 | | 65.5 | |
| Net profit | 16.4 | | 16.9 | | 12.2 | | 16.4 | | 34.3% | 48.0 | | 49.5 | |
| EPS (in euro) | 0.16 | | 0.16 | | 0.08 | | 0.13 | | 100.0% | 0.40 | | 0.41 | |
| ROIWC | 23.0% | | 22.4% | | 19.7% | | 21.0% | | | 23.9% | | 24.3% | |
| Financial position | | | | | | | | | | | | | |
| Inventory in days | 106 | | 106 | | 96 | | 96 | | | 89 | | 89 | |
| Working capital | 528.2 | | 528.2 | | 467.7 | | 467.7 | | | 464.0 | | 464.0 | |
| Solvency Ratio | 24.2% | | 24.2% | | 27.1% | | 27.4% | | | 28.5% | | 28.5% | |
| Net Debt | 425.0 | | 425.0 | | 349.0 | | 349.0 | | | 306.5 | | 306.5 | |
| Net Debt/EBITDA | 3.5 | | 3.4 | | 3.8 | | 3.6 | | | 2.8 | | 2.7 | |
| Interest Coverage Ratio | 4.4 | | 4.5 | | 4.3 | | 4.8 | | | 4.7 | | 4.8 | |

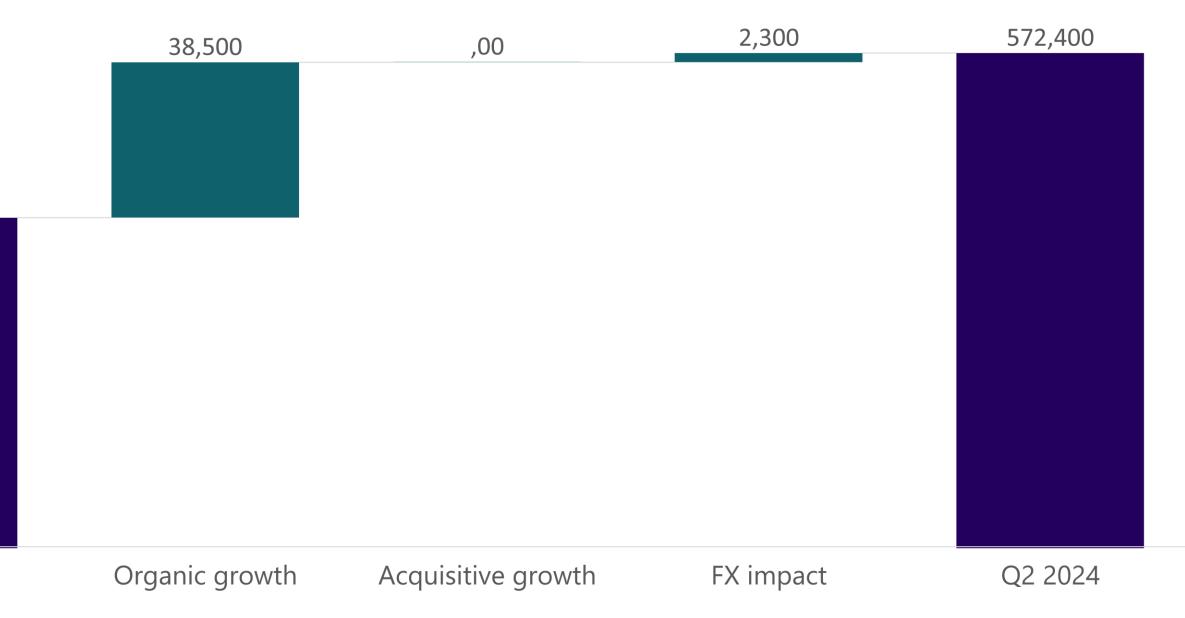


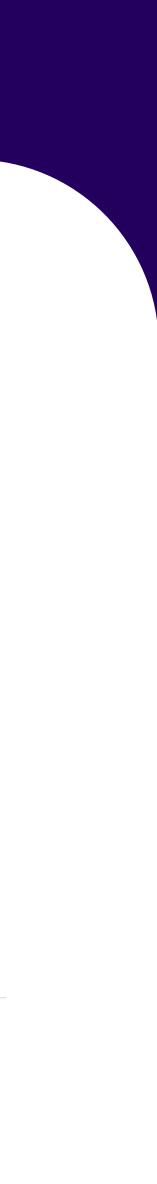


Turnover development Q2 2024

| Q2 2024 turnover levels increased by +7.7% compared Q2 2023. | | |
|--|-------|---------|
| | 590,0 | |
| Organically, turnover grew by +7.2% at reported rates driven by performance across segments. | 570,0 | |
| | 550,0 | |
| The development of the EUR/USD exchange rate had a positive impact of +€ 2.3 M (+0.5 | 530,0 | 531,600 |
| %) on reported turnover. | 510,0 | |
| | 490,0 | |
| | 470,0 | |
| | 450,0 | |
| | 450,0 | Q2 2023 |

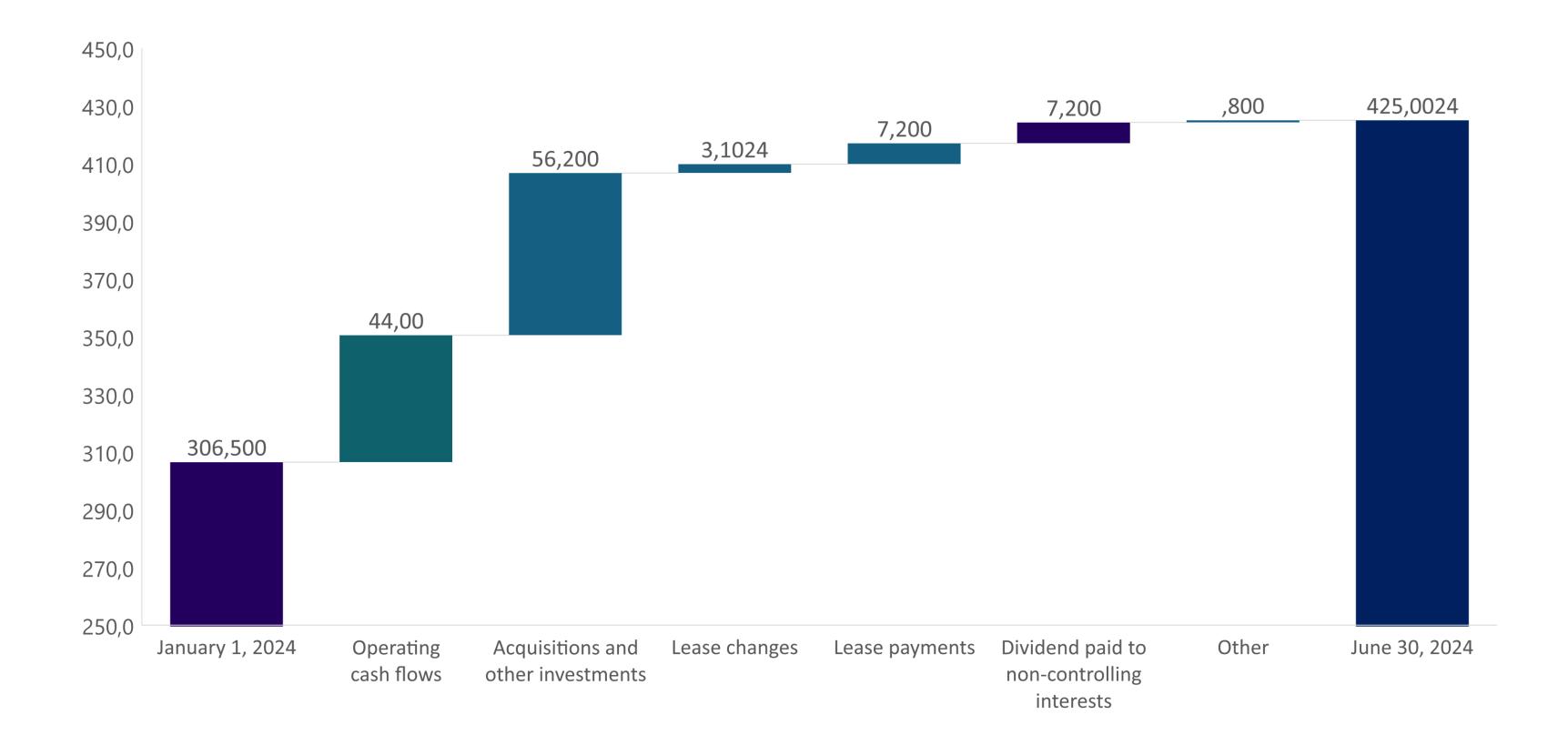


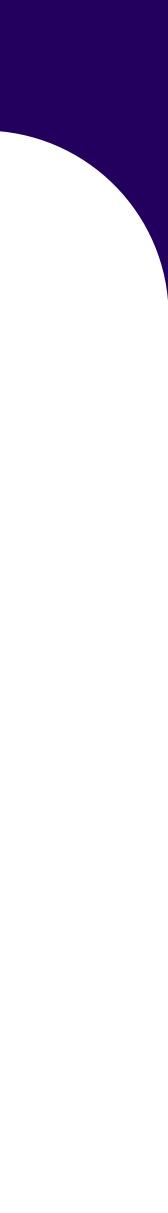






Net debt development







Shareholding Options in Participations

| Expected option e | execution | | | | | |
|------------------------------|---------------------------------|------|------|------|------|-------|
| Non-controlling interests | Minority share per 19/08/'24 | 2024 | 2025 | 2026 | 2027 | 2028 |
| B&SHTGB.V. | 5% | | | | | |
| B&S Beauty B.V. | 5% | | | | | |
| Fnet Acquisition Company | 12.5% | | | | | 12.5% |
| Europe Beauty Group S.A.S. | 30% | | | 15% | | |
| Top Care Distribution S.L.U. | 49% | | | | | |
| Topbrands Europe B.V. | 5% | | 5 | 5% | | |
| Lagaay Medical Group N.V. | 30% | | | | | |

Deferred payments

- ٠ at closing and seven annual payments of USD 1.5m from 2024 onwards.
- Europe Beauty Group: Option on acquiring additional 15%, expiring between May 2025 and May 2028.
- remaining 5% of the shares will be expiring in December 2027.

Fnet Acquisition Company: One remaining option on acquiring additional 12.5%, expiring October 2028. The first option has been executed in Q4 2023, resulting in a USD 13.4m payment

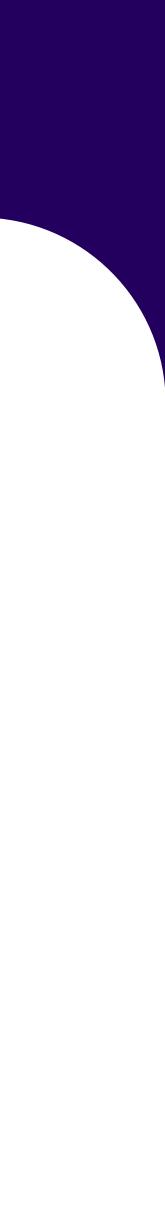
Topbrands Europe: Option for 24.24% of the shares of Topbrands Europe B.V. has been executed, the exercise price amounted to EUR 46.9 million, of which EUR 23,45 million (50%) was paid in January 2024. The remaining balance will be paid on January 23rd, 2025. As per January 2024 B&S holds 95.00% of the shares in Topbrands Europe B.V. The final option on the





Working capital development

| € million (unless | HY 2024 reported | HY 2023 reported | FY 2023 reported |
|-------------------------|---------------------|---------------------|---------------------|
| otherwise indicated) | | | |
| Inventory | 509.4 | 456.3 | 419.2 |
| (days) | 106 | 96 | 89 |
| | | | |
| Trade receivables | 198.5 | 175.4 | 179.4 |
| (days) | 32 | 29 | 30 |
| | | | |
| Trade payables | 179.8 | 163.9 | 134.5 |
| (days) | 34 | 32 | 26 |
| | | | |
| Working capital | 528.2 | 467.7 | 464.0 |
| Working capital in days | 103 | 94 | 93 |





Outlook



Outlook 2024

factor



line, yet inflation is expected to remain a We reconfirm the previously shared outlook with projected topline growth of 5% to 7%

Despite increasing pressure on gross profit margins, we still project EBITDA margin in the range of 5% to 6%





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